

2010 NACCAP STUDENT DESIGN COMPETITION

NACCAP is sponsoring a student design competition for its fall '10 Christian College Fairs promotional materials. The winning entry will receive \$500 and their work in print.

**NACCAP reserves the right to use the design in whole or in part.*



call for entries

WHO IS ELIGIBLE? Any registered full-time student at a NACCAP school.

WHAT IS ELIGIBLE? Each student can submit up to three designs for consideration.

The following are the specifications for this project:

POSTCARD

This direct mail piece drops to high school students across the U.S. and Canada. Its purpose is to generate interest and increase attendance to more than 100 Christian college fair sites. The target audience is both students and their parents.

- The postcard is 7" x 5"
- It currently prints 4c/1c, will consider designs that are 4c/4c
- It can be a full bleed
- Photography is optional (you may utilize up to 3 royalty-free stock photos to incorporate into your design)

HOW TO ENTER

Email your entry as a pdf attachment to:

jodi@omnicityusa.com

Each email must contain the following information:

- student name
- student email/phone
- school name/city/state
- faculty contact name
- faculty email/phone
- origin of any photography used in design

The following text must appear on each entry:

2010 National Christian College Fairs

South Los Angeles

Sunday, October 4

1:00 - 3:00 p.m.

West Angeles Church of God in Christ

3045 Crenshaw Boulevard

Los Angeles, CA 90016

free admission & financial aid workshop

for more information:

www.nccf.us

text: 585-307-0594

call: 888-423-2477

facebook: NCCF- National Christian College Fairs

twitter: www.twitter.com/NACCAP

The college fairs logo must appear somewhere on the front of the card.

There must be space left available for the mailer portion (return address) on the back of the card. (To learn about proper mailing specifications, contact your local post office. They are an invaluable resource.)

ENTRY DEADLINE

We will consider all entries received by Monday, March 15. Any entries received after that date will not be eligible.

We look forward to seeing the creative talent coming from our member schools.